



BRIO.REPORT™

A photograph of two men in business suits sitting at a table, looking at documents. The man on the left is wearing glasses and has his hand to his chin in a thoughtful pose. The man on the right is looking down at the papers. The background consists of diagonal light-colored stripes on a dark background. The entire image has a dark red color overlay.

INCREASED PROFITS AND PRODUCTIVITY. IMPROVED BUSINESS PARTNER RELATIONSHIPS AND CUSTOMER RETENTION.

intelligent reporting for the enterprise

INDUSTRIAL-STRENGTH REPORTING FOR THE ENTIRE ENTERPRISE

Brio.Report is the industry's premier enterprise reporting solution, offering unrivaled performance, scalability, flexibility, and reliability. Brio.Report provides all the enterprise reporting tools and technology you need to quickly and easily develop and process a complete range of reports—from simple operational reports to mission-critical production reports that access large volumes of data in production databases, legacy applications, and operational data stores.

Brio.Report's industrial-strength enterprise reporting engine provides the industry's most extensive platform, database, and operating system coverage, and is specifically designed to handle both high-volume reporting jobs and highly interactive reports—whether publishing information on a corporate intranet or extranet, processing production reports to high volume line printers, or populating a data warehouse.

Brio.Report's graphical report development and viewing tools enable developers to rapidly create and distribute enterprise reports and to easily embed visual analysis capabilities right into the interactive reports they create.

The bottom line? Brio.Report enables report developers to deliver enterprise information to the broadest set of users, and it empowers report users with the ability to easily view and interpret business information to make informed decisions.

THE POWER OF ONE

Brio.Report is a key component of Brio ONE—the first decision processing platform designed to increase the business value of enterprise information by empowering everyone in the enterprise to easily access and utilize the information they need to make better business decisions.

Brio ONE sets a new standard for decision processing and self-service business intelligence by delivering the industry's most complete and scalable business intelligence platform for building and deploying the widest range of decision-processing applications throughout the e-enterprise. Other products within the Brio ONE platform include Brio.Enterprise, Brio's integrated suite of enterprise business intelligence tools for query, analysis, and analytical reporting across both client/server and Web environments, and Brio.Portal, Brio's dynamic Web portal for self-service access to any enterprise information no matter where it resides.

"BRIO.REPORT IS THE ONLY INDUSTRIAL-STRENGTH SOLUTION ON THE MARKET AND IS THE ONLY PRODUCT THAT CAN HANDLE THE MASS OF REPORT GENERATION THAT WE DO. THE DEVELOPMENT SPEED IS A LOT FASTER THAN THE OTHER, LESS MATURE ALTERNATIVES ON THE MARKET. IT IS THE IDEAL SOLUTION TO HELP US LEVERAGE THE RATHER LARGE INVESTMENT WE HAVE ALREADY MADE IN OUR DATA WAREHOUSE."

—TIM TALBOT
VICE PRESIDENT OF TECHNOLOGY
PHH VEHICLE MANAGEMENT SERVICES

DESIGNED FOR ALL YOUR ENTERPRISE REPORTING NEEDS

BRIO.REPORT FOR EVERY USER

END USERS

- Get timely access to information for faster, more effective decisions
- Use browser-based components with a standard, easy-to-use Web interface to select reports
- Are empowered with powerful interactive reporting and personalized information access

POWER USERS

- Create their own reports with Brio.Report Builder
- Manage information categories without IT intervention
- Become more productive in less time

IT REPORT DEVELOPERS

- Create new reports quickly and efficiently
- Focus on complex report development tasks

IT ADMINISTRATORS

- Support systems with centralized administration, security, and maintenance
- Maximize and leverage your current investment in IT infrastructure

No matter what your enterprise reporting needs, Brio.Report has the productivity features your organization requires—whether you are an IT developer who creates the reports others use, an IT administrator with a distributed system to maintain, an end user who gathers data, or a power user who creates reports.

ANY REPORT

Brio SQR Server delivers extensive report processing capabilities that include tabular, nested control break, cross-tabular, and master/detail report types. Brio.Report also delivers industry-proven power and flexibility to process any report request—from simple personal reports to the most complex mission-critical operational reports.

ANY COMPLEXITY

Brio.Report enables you to address even the most complex report processing needs. You can perform data scrubbing, validation, aggregation, or other data transformations. Or by using procedural extensions to SQL, you can pass parameters, use sophisticated logic and error handling, or specify conditional processing for selected records. Whatever your requirements, Brio SQR Server seamlessly processes those operations when executing the report code that includes complex business logic.

ANY LAYOUT

Enterprise reports are becoming more and more sophisticated, and require increasingly complex layouts. That's why we designed Brio.Report to handle any layout complexity, including the incorporation of charts, graphs, logos, bitmaps, bar codes, and other images.

ANY OUTPUT

Brio.Report outputs to virtually any format that users require, including laser printers, HTML, text, postscript, FAX, or SPF (SQR's portable output format). With Brio.Report's portable output format, end users can view, fax, or print reports on any device. Plus, by using industry-standard Web browsers, users can easily view and interact with SQR-based reports.

ANY PLATFORM

Brio.Report enables you to build reports once, and distribute the report processing on virtually any platform—without recompiling. As a result, you can now take advantage of all the system power available on your network. Brio SQR Server also provides native drivers for every major database and data warehouse environment, and ensures optimal performance with optimized database connectivity.

IT'S ALL ABOUT THE POWER OF INFORMATION

THE POWER TO SCALE

Brio.Report provides all the power and scalability required to meet even the toughest enterprise reporting demands. Brio.Report not only provides the industry's most powerful report processing capabilities, but its high-performance engine is built to scale to accommodate your growing information infrastructure.

THE POWER TO DELIVER BETTER PERFORMANCE

Brio.Report's distributed processing and optimization for all major databases ensures the best possible performance whenever data access is required. Native drivers offer powerful data extraction, and cursor management and database communication protocols provide efficient database connections. Brio SQR Server also improves performance by handling time-consuming date and string manipulation for databases—saving your valuable database resources for access and update operations.

THE POWER TO BE MORE PRODUCTIVE

By enabling you to build reports once and then deploy them anywhere in the enterprise, Brio.Report lowers your administration and maintenance costs, and increases your productivity. And because it uses server-based processing, you benefit from zero client-side administration. Brio.Report eliminates client-side database connectivity, as well as eliminates any need for client-side software.

THE POWER TO CREATE DYNAMIC, INTERACTIVE REPORTS

Brio.Report offers a new level of interactive reporting that combines the analytical capabilities of OLAP tools with the power of enterprise reporting. Interactive reporting boosts productivity by delivering both the information and the tools necessary for analyzing that information—resulting in more effective decision making. Now you can add interactivity to Web reports with Empowered Reports and Report Surfing—unique features of the Brio.Report Builder.

THE POWER TO LEVERAGE INVESTMENTS

By offering the industry's most comprehensive platform coverage, Brio.Report gives you the ultimate flexibility to meet enterprise demands while leveraging your existing IT investments. With Brio.Report, you can write reports anywhere, run them anywhere, and print them anywhere, so you can leverage even the most diverse information environments. In addition, you can deliver the output from Brio.Report to other Brio ONE products, including Brio.Insight and BrioQuery. Brio ONE integration gives organizations the greatest range of flexibility for analysis of delivered reports.

IT'S POWERFUL

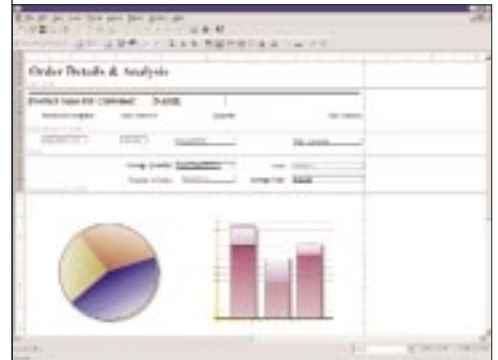
Brio.Report enables industrial-strength reporting of mission-critical business information—it handles reports of any complexity, any layout, any output, on any platform.

IT MANAGES DISPARATE, DISTRIBUTED DATA SOURCES

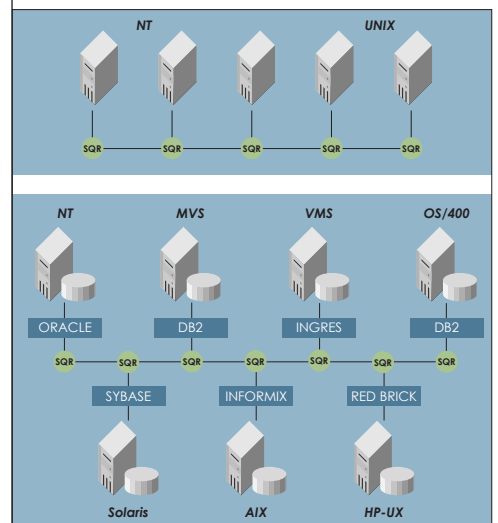
Brio.Report is the only enterprise reporting solution with native access to over 125 combinations of databases and operating environments.

IT'S HIGHLY SCALABLE

With Brio.Report, you can write reports anywhere, run them anywhere, and print them anywhere—the ultimate flexibility to meet enterprise demands while leveraging enterprise investments.



Brio.Report Visual Development Environment



Distributed Processing with SQR

BRIO.REPORT PRODUCT SUITE

BRIO.REPORT'S FLEXIBLE AND POWERFUL SET OF COMPONENTS INCLUDE:

- **Brio.Report Builder**—a powerful and flexible graphical report development tool
- **Brio SQR Server**—the industry's most robust and scalable enterprise reporting engine
- **Brio.Report Activator**—a set of components for embedding report functionality

BRIO.REPORT BUILDER™

A powerful and flexible graphical report development environment, Brio.Report Builder enables you to rapidly create enterprise reports via an easy, point-and-click interface. With Brio.Report Builder, you can easily embed visual analysis capabilities right into the interactive reports you create, reducing the amount of time spent customizing and personalizing reports for individual end users.

Brio.Report Builder also enables power users to quickly build personalized reports without assistance from IT. At the same time, productivity increases because IT can leverage the report development work that power users perform since they share a common report creation tool. In addition, Brio.Report Builder, combined with the robust report processing capabilities of Brio SQR Server, uniquely meets the needs of information producers throughout the enterprise, including IT report developers and departmental power users.

Brio.Report Builder makes it simple for users to publish their newly authored reports by providing an easy to use wizard that places the reports in their Brio.Portal environment. Once published, Brio.Portal manages the security and distribution of the information.

BRIO SQR SERVER™

Brio SQR Server, a core component of the Brio.Report enterprise reporting solution, is widely recognized as the most powerful report processing and data manipulation technology in the marketplace. In fact, over half of the Fortune 500 companies rely on the SQR-powered reporting engine to meet their toughest enterprise reporting demands. That's because it is the only enterprise reporting solution with native access to over 125 combinations of databases and operating environments. And because it provides the industry's most robust and scalable SQR engine for extracting, transforming, and distributing data throughout the enterprise.

With Brio SQR Server, you can also take advantage of the power of SQR as a high-level programming language. By adding procedural language and control to SQL queries and commands, you can write other types of applications—including database manipulation and maintenance, table load and unload, and interactive query, and display.

BRIO.REPORT ACTIVATOR™

Brio.Report Activator provides a set of integration components and ActiveX controls designed to enable developers to add extensive, flexible data access and reporting features to commercial and custom Microsoft Windows applications, allowing users of those applications to pull information from databases easily and quickly.

With Brio.Report Activator, end users can pull the information they need without extensive database expertise, and IT managers can push critical information to users in formats they can use such as spreadsheets and analysis tools, while maintaining complete control over enterprise data integrity and security.

BRIO ONE—THE NEXT WAVE IN BUSINESS INTELLIGENCE

Brio ONE is Brio Technology's powerful, completely integrated business intelligence platform designed to meet the entire range of decision processing needs of the e-enterprise—including internal employees and external customers, vendors, and business partners.

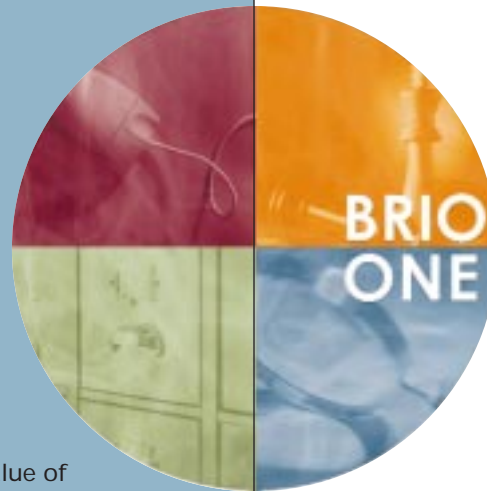
Brio ONE sets a new industry standard for decision processing and self-service business intelligence by combining business intelligence, enterprise reporting, and enterprise information portal software. The result? Brio ONE increases the business value of enterprise information by empowering everyone in the enterprise to easily access and utilize the information they need to make better business decisions.

A NEW BREED OF BUSINESS INTELLIGENCE SOFTWARE

The business intelligence market is undergoing a dramatic transformation, and the needs of today's corporations and organizations are changing as a result. Buying single-point solutions from multiple tool vendors is no longer appropriate for organizations who recognize that business intelligence is now a strategic imperative, and one that requires standardized, universal access to information across the enterprise.

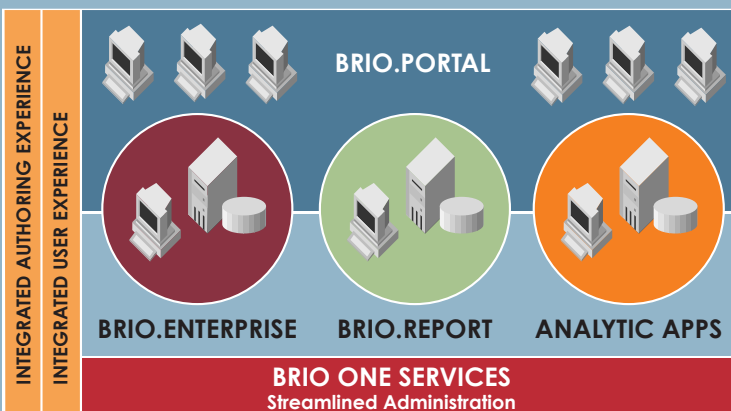
Brio ONE takes the entire enterprise into account—providing a complete, integrated decision processing platform that can support the full range of information delivery, analysis, and decision processing requirements for all types of users. Brio ONE provides a true competitive edge for today's organizations looking to increase the value of their enterprise information and improve their overall business performance. Its unmatched breadth of product functionality includes enterprise reporting, analytical reporting, powerful servers, ad hoc query, and OLAP, as well as tools for building and deploying a wide range of analytic applications.

All of the products within the Brio ONE platform are designed to deliver enterprise-caliber scalability and performance and unsurpassed ease of experience to users. And they are fully integrated with Brio's business information portal to provide self-service access to all existing information assets and systems.



WHILE THE ADVANTAGES OF THE BRIO ONE INTEGRATED BUSINESS INTELLIGENCE PLATFORM ARE DIVERSE, THE MAJOR BENEFITS INCLUDE THE ABILITY TO:

- Provide universal access to all information sources inside and outside the enterprise, including: data stored and maintained in data warehouses and data marts; ERP, SFA, and CRM systems and other corporate or departmental applications; as well as documents, spreadsheets, and other unstructured data.
- Support the delivery of information and active content across the entire Web-enabled e-enterprise.
- Support the decision processing needs of everyone in the enterprise, including information producers (e.g., IT and power users) as well as information consumers.
- Implement a single-source solution that supports the development and delivery of a wide-range of decision processing applications, from personal query and reporting applications to strategic analytic applications.



ABOUT BRIO TECHNOLOGY

Brio Technology, Inc. [Nasdaq: BRYO] is the only business intelligence software provider to offer a complete platform that addresses the decision processing needs of today's Web-enabled e-enterprise. The Brio ONE platform—which includes Brio.Enterprise, Brio.Report, and Brio.Portal—enables organizations to build and deliver business intelligence, enterprise reporting, and analytical applications to users in intranet and extranet environments, all with unmatched ease of experience. Brio ONE also enables customers to derive higher business value from all of their enterprise information sources, including enterprise resource planning (ERP), sales force automation (SFA) and customer relationship management (CRM) applications as well as data marts, data warehouses and others. Brio products are available through direct sales and professional services organizations located in the United States, Canada, the United Kingdom, France, Germany and Australia, and more than 40 countries worldwide through VARs, resellers and distributors. Brio has commercial relationships with companies such as Hewlett Packard, IBM, Microsoft, Oracle, PeopleSoft, SAP and Sun Microsystems.

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